



The Connection, Inc. has been providing expert support and solutions for keeping small to medium-sized businesses connected to the world since 1992.

We offer software and services that will monitor your systems and network 24x7.

Our **Stay Connected**<sup>®</sup> Suite of proactive Managed IT Services will ensure optimum network performance keeping your business connected, improve security and increase productivity by choosing the solutions that best fit your needs.

Our offerings include:

Proactive Technology Management

Network Administration

Technology Consulting

Reactive Support Services

Unified Communication Services

Security Services

**NEW JERSEY'S PREMIER  
MANAGED SERVICE  
PROVIDER**



## Stay Connected<sup>®</sup> Security Awareness Training

Powered by Webroot

Cybercriminals target end users.

**Ongoing** cybersecurity education and training for end users is a must for businesses to stay secure.



**Ongoing defense**

**Proven efficacy**

**Regulatory compliance**

**A fully featured phishing stimulator**

**Trackable, customizable campaigns**

**Campaign and contact management**

**Reporting Center**

### **What is security awareness training?**

Security awareness training is an education process that teaches employees about cybersecurity, IT best practices, and even regulatory compliance. A comprehensive security awareness program should train employees about a variety of IT, security, and other business-related topics. These may include how to avoid phishing and other types of social engineering cyberattacks, spot potential malware behaviors, report possible security threats, follow company IT policies and best practices, and adhere to any applicable data privacy and compliance regulations (GDPR, PCI DSS, HIPAA, etc.)

Studies have shown that quick, relevant, and continuous training throughout employee's tenure with a company are the best way to arm end users to become an organization's first line of cyber-defense.

### **Why businesses need security awareness training.**

Although businesses may feel their employees wouldn't be fooled by something like a phishing scam, cybercriminals still use this attack method because it continues to be successful. In fact, the 2018 Verizon Data Breach Investigations report revealed that 93% of successful security breaches start with phishing.

With regular training that includes phishing simulations, courses on IT and security best practices, and data protection and compliance training, businesses can significantly reduce risk, decrease infections and related help desk costs, protect their reputation by experiencing fewer breaches, and secure their overall cybersecurity investment.

Our courses are specifically designed to help you address unwitting user error to enhance your Business security posture and meet compliance regulations.

**Some course outlines:**

**Understanding Cybersecurity**

Length: 10 min

Course Information:

Description: Best practices every end-user and employee should know to help reduce risk of malware infection and company breach.

Usage: Annual and new-hire security awareness training.

*Topics:*

Internet and email best practices, Keeping a clean machine, Password management, Phishing & social engineering

Signs of a cybersecurity breach

Interactive quiz (8 questions)

**Understanding Phishing**

Length: 8min

Course Information:

Description: Comprehensive phishing course with an overview of different types of phishing attacks, the risks phishing poses to users and companies, as well as best practices to avoid falling for a phishing attack. Includes real-world scenarios and examples.

*Topics:*

Categories of phishing, Risks associated with phishing, Best practices to stay safe, Full and abbreviated versions

Varying knowledge check questions

**GDPR: General Data Protection Regulation**

Length: 20 min

Course Information:

Description: Privacy awareness for the workforce of global organizations. Focuses on key concepts around privacy that are common across international jurisdictions including GDPR.

*Topics:*

What counts as personal data, Why we protect personal data, Data collection, handling, and processing, Updated for GDPR

10 knowledge check questions

**PCI DSS**

Length: 20 min

Course Information:

Description: This course will help you understand the basics of the PCI security standards and how to put the knowledge into practice while at work.

*Topics:*

What is PCI DSS and who needs to comply? Terminology, responsibilities and standards, Vulnerabilities and risks to payment card data, Security best practices when taking payments

Interactive quiz (8 questions)

**Other available courses:**

Social Media Awareness, Introduction to Ransomware, Freedom of Information Act, Email Security, Password Security, Remote Worker & Business Traveler